







## Project "SMM4WIN - Social media marketing skills for fostering the inclusion and employability of young people with disabilities"

PROJECT NUMBER: n° 2019-2-PL01-KA205-066133

## **WORKSHOP**

## «Opportunities of social media for self-realization of young person»

for deaf youth

**ABOUT?** We invite active DEAF youth and everyone who is comfortable watching the webinar with sign language translation to discuss about important question: How to use social media to your advantage?

Here are the topics in that will be discussed:

- Development of own business, social entrepreneurship with Social media
- Formation of personal brand: opportunities of social media
- Job search, employment, Education with Social Media Effective Communication and Self-expression
- The profession of SMM manager: career opportunities

**SPEAKER** - Anna Phil, expert in building a personal brand and SMM, coach, marketer, image maker, head of the NGO "Global Transformation".

Sign language interpreter: Maryana Lyukhanova

WHEN? December 13, 2020 18:00 -19-00

**WHERE?** The event will take place as a **Zoom Meeting**.

We invite you to join the conference by following the link: https://us02web.zoom.us/j/89590337118

Conference ID: 895 9033 7118