

## Profile of the "Corporate Finance" educational Program

<i>Educational degree</i>	Bachelor
<i>Specialty</i>	072 Finance, Banking and Insurance
<i>Specialization</i>	Corporate finance
<i>Type of diploma and program</i>	Single degree, 240 ECTS credits
<i>Higher Educational establishment</i>	Academy of Labour, Social Relations and Tourism
<i>Accrediting institution</i>	Accreditation Commission of Ukraine
<i>Period of accreditation</i>	The program is valid for 5 years from June 2014
<i>Program level</i>	National Qualifications Framework of Ukraine - VI level. The Law of Ukraine "On Higher Education" is the first (bachelor's) level of higher education.
<i>Academic qualification</i>	Bachelor of Finance
<i>Professional qualification</i>	Specialist in Corporate Finance

<b>A</b>	<b>The purpose of the Program</b>
	<p>The purpose of this program is to train qualified professionals who are able to solve complex specialized tasks and practical problems related to activities aimed at managing cash flows, analysis of financial statements in accordance with international standards, and the adoption of managerial decisions, taking into account other firm resources and dynamic information environment, using tools based on modern technologies.</p> <p>In the presented model, the competence in the field of information management is allocated in a separate block, because modern financial management of information management is of particular importance, providing business integration processes. The program meets the scientific and professional requirements in the field of corporate finance, information technology and modern labor market requirements.</p>

<b>B</b>	<b>Requirements for students to study the Program</b>
1	Certificate of Full General Secondary Education. Competitive selection of students based on the results of external testing and the average score of the appendix to the certificate.
2	Diploma of junior bachelor (junior specialist). Competitive selection of students based on the results of entrance examinations and the average score of the appendix to the diploma. The term of training is reduced by 1-2 years, depending on the academic difference.
3	A bachelor's degree, a master's degree in another program. Competitive selection of students based on the results of entrance examinations and the average score of the appendix to the diploma. The term of training is reduced by 1-2 years, depending on the academic difference.

<b>C</b>	<b>Characteristics of the Program</b>	
1	<i>Subject matter, direction</i>	Development of financial support projects for investment, innovation programs, business plans of the enterprise; control and analysis of financial activity of the divisions of the enterprise; analysis of the implementation of programs for generating profits and financial obligations of the enterprise; preparation of financial statements, etc.
2	<i>Focus of the Program: general /special</i>	Use of modern financial instruments in the process of management of financial and economic activity of enterprises.
3	<i>Orientation of the Program</i>	Rational financial policy aimed at maximizing profits and increasing the market value of the enterprise
4	<i>Specifics of the Program</i>	Practically oriented program on finance and modern information and communication technologies.

<b>D</b>	<b>Employment and further education</b>	
1	<i>Employment</i>	Upon successful completion of the program, graduates can work on positions of financial analyst, bank specialist, financial manager.
2	<i>Further education</i>	Master's programs in Finance and Credit, Investment Management.

<b>E</b>	<b>The style and method of training</b>	
1	<i>Approaches to teaching and learning</i>	Lectures, laboratory works, seminars, practical classes in small groups, independent work on the basis of textbooks and notes, consultations with teachers, preparation of course papers.
2	<i>Evaluation system</i>	Written and oral examinations, laboratory reports, oral presentations, ongoing monitoring, on-line testing, graduation qualification exam, defense of practice reports. An internal 100-point evaluation system and its related ECTS table and the classic domestic 4-point system are used.

F	Program learning outcomes	
1	<i>General</i>	<ul style="list-style-type: none"> <li>• <u>Analysis and synthesis.</u> Ability to analyze and synthesize based on logical arguments and verified facts. The ability to analyze and evaluate social phenomena, the ability to formulate and substantiate their own attitude towards social processes, to take an active public position, to manage in their life the concept of sustainable development.</li> <li>Ability to adequately analyze socio-economic processes in society at mega-, macro-, meso- and micro levels, and to manage small social groups at enterprises, institutions and organizations. Ability to create enterprises, develop their activities, analyze key performance indicators. Ability to substantiate managerial decisions and the ability to ensure their credibility.</li> <li>• <u>Worldview and civilization values, ethical settings.</u> Ability to form a worldview on the basis of modern scientific knowledge. Ability to form a culture of thinking and behavior. Ability to perceive the culture and traditions of different national and ethnic groups, adapt their own behavior in the conditions of various civilizational and cultural environments. Manage in its activities world and national civilization values. Compliance with ethical principles both in terms of professional integrity and in terms of understanding the possible impact of science's achievements on the social sphere.</li> <li>• <u>Communication competencies.</u> Ability to use the latest information and communication technologies of general purpose for the processing of information flows in local and global information spaces. Ability to oral and written communications in the domestic and international professional environment. Ability to communicate with non-professionals on professional topics.</li> <li>• <u>Self-organization, development and joint activities.</u></li> <li>• Ability to self-organization.</li> <li>• Ability to learn and adapt to new situations in professional activities.</li> <li>• Ability to work independently and autonomously.</li> <li>• Ability to creative thinking and behavior, development of leadership qualities.</li> <li>• Ability to work in a team.</li> </ul>

2	<i>Professional</i>	<p>1. <u>Knowledge from the subject area:</u></p> <ul style="list-style-type: none"> <li>• system of finance of enterprises of all forms of ownership;</li> <li>• modern mathematical methods and models of evaluation of financial instruments, which are the foundation of financial theory and practice;</li> <li>• modern methods of financial analysis as the basis for the adoption of managerial financial decisions;</li> <li>• the basis for the formation of own and attracted capital of the enterprise, taking into account its value;</li> <li>• financing of business and approaches to financing decisions;</li> <li>• financial forecasting and planning, budgeting of the enterprise;</li> <li>• financial control as maintenance of support of management of expenses, cost, profitability, financial flows of the enterprise;</li> <li>• planning of tax payments of the enterprise;</li> <li>• modern approaches to managing investment portfolios;</li> <li>• basics of risk management in the activities of modern financial institutions;</li> <li>• toolkit for analysis, methods for quantifying and modeling market financial risks and credit risks;</li> <li>• mechanisms of financial planning and forecasting of possible bankruptcy;</li> <li>• operations in the stock market, investments in securities;</li> <li>• the specifics of the financial system of banking structures and insurance companies;</li> <li>• fundamentals of financial activity of the state and its institutions.</li> </ul> <p>2. <u>Cognitive skills and skills from the subject area:</u></p> <ul style="list-style-type: none"> <li>• the ability to apply knowledge and skills to solve financial problems and make managerial decisions;</li> <li>• the ability to use the necessary computer software products;</li> <li>• the ability to use applied methods of analysis of financial processes, use of modern methods of system scientific analysis;</li> <li>• written and oral presentation of scientific and practical material.</li> </ul> <p>3. <u>Practical skills in the subject area:</u></p> <ul style="list-style-type: none"> <li>• skills in the preparation of managerial decisions on operational, investment and financial activities;</li> <li>• skills in applying innovative technology in the financial sector, based on a variety of options for developing events and forecasting the consequences;</li> <li>• skills of development and substantiation of strategic decisions and organizational and economic projects with the increase of entrepreneurial, innovative and investment potential of the enterprise, its effective use and ensuring competitiveness in a market environment;</li> <li>• skills of applying modern methods of analysis of investment decisions at the enterprise;</li> <li>• skills in planning and conducting insurance operations.</li> </ul>
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