



Проект «The EU Financial Sector as a Driver for Sustainable Development: European Integration, Policy Reform and Networked Economy Perspectives» / «Фінансовий сектор Європейського союзу як рушій сталого розвитку: європейська інтеграція, реформи, перспективи мережевої економіки» грантової програми ЄС «ЕРАЗМУС+» (номер проекту 575275-EPP-1-2016-1-UA-EPPJMO-MODULE)

ПРОГРАМА КУРСУ

«Фінансовий сектор ЄС як рушій сталого розвитку: європейська інтеграція, реформи, перспективи мережевої економіки»/"The EU Financial Sector as a Driver for Sustainable Development: European Integration, Policy Reform and Networked Economy Perspectives"

МОДУЛЬ 1 «СУЧАСНІ ТЕНДЕНЦІЇ ФІНАНСОВОГО СЕКТОРА ЄС: ОРІЄНТАЦЯ НА СТАЛИЙ РОЗВИТОК »

- ✓ Тема 1. Сучасний фінансовий сектор ЄС: структура, модель управління і сучасні виклики (доц., к.е.н. Гуляєва Л.П., Україна)
- ✓ Тема 2. Роль фінансового сектора ЄС в забезпеченні сталого розвитку: сутність, передумови, проблеми та завдання (доц., к.е.н. Гуляєва Л.П., Україна)
- ✓ Тема 3. Огляд Європейської системи фінансового нагляду та регулювання: реформи для збільшення відповідальності (доц., к.е.н. Ковтонюк К.В. , Україна)
- ✓ Тема 4. Посилення інтеграційних процесів в Європейському фінансовому середовищі: об'єднання ринків капіталу, розвиток банківського союзу (доц., к.е.н. Шемет Т.С. , Україна)
- ✓ Тема 5. Фінансові послуги для мережевої економіки: забезпечення інфраструктури, сталі процеси та європейська політика (проф. Є.Козловський , Великобританія)
- ✓ Тема 6. Нові інструменти для фінансування сталого розвитку в ЄС (доц., к.е.н. Гуляєва Л.П., Україна)

МОДУЛЬ 2 «СТАЛІ ФІНАНСОВІ ІНСТРУМЕНТИ: ПРАКТИКА ЄС ТА ПЕРСПЕКТИВИ ДЛЯ УКРАЇНИ »

- ✓ Тема 7. Пропозиція стійких фінансових продуктів та послуг: передові тенденції в області проектного фінансування (доц., к.е.н. Ткаченко Я.С., Україна)
- ✓ Тема 8. Європейський ринок соціально-відповідальних інвестицій (SRI): можливості для підвищення стійкості фінансового сектора (проф. Т. Буркхардт , Німеччина)
- ✓ Тема 9. Передова практика сталого розвитку в європейській банківській системі (доц., к.е.н. Гуляєва Л.П., Україна)
- ✓ Тема 10. Соціальне підприємництво, фінансування малого та середнього бізнесу, довгострокове фінансування в Європі: потенціал фінансових інститутів (доц., к.е.н. Гуляєва Л.П., Україна)
- ✓ Тема 11. Використання ESG методики (екологічні, соціальні та управлінські аспекти) фінансовими установами ЄС (проф. Дж.Марзано , Італія)
- ✓ Тема 12. Краудфандинг в ЄС як новий інструмент: можливості для сталого розвитку (доц., к.е.н. Гуляєва Л.П., Україна)
- ✓ Тема 13. Забезпеченні стійкості у фінансовому секторі України: сучасний стан та перспективи в контексті європейської інтеграції (доц., к.е.н. Гуляєва Л.П., Україна)
- ✓ Захист проектних робіт «Досвід фінансового сектора Європи: уроки й можливості для України»



Традиційний курс – для студентів денної форми навчання

Title	«The EU Financial Sector as a Driver for Sustainable Development: European Integration, Policy Reform and Networked Economy Perspectives»	
Prof. in charge	Associate Professor Huliaieva Liudmyla	
Typology	<input checked="" type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar <input type="checkbox"/> Summer course	<input type="checkbox"/> Training course <input type="checkbox"/> Intensive course <input type="checkbox"/> Distance learning course
Description	<p>The target group are students of 1st cycle (Bachelor) or 2nd cycle (Masters) with economic specialization (Priority for Finance and credit, Investment and social management, but also Business Economics, Marketing, Tourism), who are interested in the analysis of prerequisites and stages, achievements, trends and prospects of development of the financial sector in the context of its role in sustainable development of society. The course will realized 3 times: in March 2016/2017, 2017/2018, 2018/2019. Outcome of this project activity are 180 teaching hours in the first, second and third year of project duration (60 hours per academic year). This course is for full-time students of ALSRT who will be 6 hours per week for 3 months.</p> <p>The main part of the course will be read by professor Huliaieva Liudmyla (ALSRT). For enhancing the positive impacts of the project beneficiaries, increasing of students' interest to European subjects and for practical orientation of this course we propose the following:</p> <ul style="list-style-type: none"> ✓ Course will include a study of the EU experience in the sustainable financial markets building and proposals for the using of this experience to reform financial markets in Ukraine both at the whole market level as well as at the level of individual financial institutions. ✓ Skype-lectures of leading professors from European universities is planned (who are specializing in EU financial markets, EU sustainable development); ✓ modern educational tools are used: MOODLE (as a medium for communication, location of training materials, knowledge assessment tool), Power Point (by lecturers - to present information for students, by students - to present the results of their projects and t investigation), Google Search (by students for searching the necessary information, individual work), Google translate by students for overcoming the language barrier while processing of literature in English), Skype (by visiting professors for lectures, by project participants communicate with each other at both the students and the organizers of the project). <p>Each topic will be covered exactly the European experience of the financial markets and the possibility of its use in Ukrainian realities.</p> <p>Professors offer the following topics:</p> <ol style="list-style-type: none"> 1. The contemporary EU financial sector: structure, management model and current challenges, 6 hours (4 hours for Lectures, 2 – for Seminars) - prof. Liudmyla Huliaieva. 2. The role of the EU financial sector in ensuring sustainable development: definition, background, issues and objectives, 4 hours (2 hours for Lectures, 2 – for Seminars) - prof. Liudmyla Huliaieva. 3. Review of the European System of Financial Supervision and Regulation: a reform towards the increased responsibility, 6 hours (4 hours for Lectures, 2 – for Seminars) - prof. Kovtoniuk Kateryna. 4. Strengthening of integration processes in the European financial area: Capital Markets Union and Banking Union development, 4 hours (2 hours for Lectures, 2 – for Seminars) - prof. Tetiana Shemet. 5. Financial services for the networked economy: enabling infrastructures, sustainable processes and European policies, 4 hours (2 hours for Lectures, 2 – for Seminars) - prof. Eugene Kozlovski. 6. New vehicles for financing sustainable development in the EU, 4 hours (2 hours for Lectures, 2 – for Seminars) - prof. Liudmyla Huliaieva. 	



	<p>7. The provision of sustainable products and services: cutting-edge trends in Project Financing, 4 hours (2 hours for Lectures, 2 – for Seminars) - prof. Ianina Tkachenko.</p> <p>8. The EU Socially Responsible Investment (SRI) market: options for a contribution to a more sustainable financial sector, 4 hours (2 Lecture, 2 Seminar) - prof. Thomas Burkhardt.</p> <p>9. Best sustainability practices in the European banking, 6 hours (4 Lecture, 2 Seminar) - prof. Liudmyla Huliaieva.</p> <p>10. Social entrepreneurship, financing for SMEs, long-term financing in Europe: potential of the financial institutions, 4 hours (2 Lecture, 2 Seminar) - prof. Liudmyla Huliaieva.</p> <p>11. The Implementation of Environmental, Social and Governance (ESG) methodologies in Financial Institutions Practice on the EU Markets, 4 hours (2 Lecture, 2 Seminar) - prof. Gilberto Marzano.</p> <p>12. Crowdfunding in the EU as new key investment vehicle with a sustainability focus, 4 hours (2 Lecture, 2 Seminar) - prof. Liudmyla Huliaieva.</p> <p>13. Promoting Sustainability in Ukrainian Financial Sector: current state and perspectives in the context European integration, 6 hours (4 Lecture, 2 Seminar) - prof. Liudmyla Huliaieva.</p> <p>As a result of the program, students receive a certificate in case:</p> <ol style="list-style-type: none"> 1.Student passed final testing of covered material; 2. He protected within a team of 3-4 students a practical task "Experience of Europe financial sector - lessons and opportunities for the financial companies in Ukrainian" (task involves developing a strategy of social corporate responsibility increasing for company operating in the Ukrainian financial market). <p>Teaching Techniques:</p> <ul style="list-style-type: none"> ✓ Flipped Classroom ✓ Design Thinking (Case Method): ✓ Self-learning: ✓ Social Media in teaching (Replace Facebook Discussion Boards - Create a Facebook "group") ✓ Free Online Learning Tools (MOODLE) 			
Impact	<ul style="list-style-type: none"> ✓ to stimulated teaching, researching in the field of European studies ✓ to deepen the knowledge and practical skills for functioning of EU financial markets; ✓ With studying the positive economic practice of EU is a possibility for its application in practical work in financial sector of Ukrainian economy. ✓ All project participants raise the level of English language proficiency; 			
	1st acad. year:	2nd acad. year:	3rd acad. year:	Total over 3 years:
N° of hours	60	60	60	180
N° of students	40	40	40	120
Discipline of audience	Economics, Law, Management, Tourism			
Year/type of study	<input checked="" type="checkbox"/> 1 st cycle (Bachelor) <input checked="" type="checkbox"/> 2 nd cycle (Masters) <input type="checkbox"/> 3 rd cycle (Postgraduate)		<input type="checkbox"/> Doctoral studies <input type="checkbox"/> Summer school	
Nature	<input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Optional		<input checked="" type="checkbox"/> New <input type="checkbox"/> Existing	
Timing	<input checked="" type="checkbox"/> 1 st year <input checked="" type="checkbox"/> 2 nd year <input checked="" type="checkbox"/> 3 rd year		<input type="checkbox"/> 1 st semester <input checked="" type="checkbox"/> 2 nd semester	



Інтенсив - курс – для студентів заочної форми навчання

Title	«The EU Financial Sector as a Driver for Sustainable Development: European Integration, Policy Reform and Networked Economy Perspectives»	
Prof. in charge	Associate Professor Huliaieva Liudmila	
Typology	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Summer course	<input type="checkbox"/> Training course <input checked="" type="checkbox"/> Intensive course <input checked="" type="checkbox"/> Distance learning course
Description	<p>Distance learning course. The target group are students of 1st cycle (Bachelor) or 2nd cycle (Masters) with economic specialization (Priority for Finance and credit), who are interested in the analysis of prerequisites and stages, achievements, trends and prospects of development of the financial sector in the context of its role in sustainable development of society. Everyone can learn if they have a bachelor's degree, master's degree or are studying in higher education.</p> <p>The course will realized in December-January 2016/2017, 2017/2018 and 2018/2019. Outcome of this project activity are 72 teaching hours in the first, second and third year of project duration (24 hours per academic year).</p> <p>The main part of the course will be read by professor Huliaieva Liudmila (ALSRT). For enhancing the positive impacts of the project beneficiaries, increasing of students' interest to European subjects and for practical orientation of this course we propose the following:</p> <ul style="list-style-type: none"> ✓ Course will include a study of the EU experience in the sustainable financial markets building and proposals for the using of this experience to reform financial markets in Ukraine both at the whole market level as well as at the level of individual financial institutions. ✓ Skype-lectures of leading professors from European universities is planned (who are specializing in EU financial markets, sustainable development, social business researching); ✓ modern educational tools are used: MOODLE (as a medium for communication, location of training materials, knowledge assessment tool), Power Point (by lecturers - to present information for students, by students - to present the results of their projects and t investigation), Google Search (by students for searching the necessary information, individual work), Google translate by students for overcoming the language barrier while processing of literature in English), Skype (by visiting professors for lectures, by project participants communicate with each other at both the students and the organizers of the project). <p>After passing distance course we offer Intensive course for students.</p> <p>Each topic will be covered exactly the European experience of the financial markets and the possibility of its use in Ukrainian realities.</p> <p>Professors offer the following topics:</p> <ol style="list-style-type: none"> 1. The contemporary EU financial sector: structure, management model and current challenges, 2 hours - prof. Liudmyla Huliaieva. 2. The role of the EU financial sector in ensuring sustainable development: definition, background, issues and objectives, 2 hours - prof. Liudmyla Huliaieva. 3. Review of the European System of Financial Supervision and Regulation: a reform towards the increased responsibility, 2 hours - prof. Kovtoniuk Kateryna. 4. Strengthening of integration processes in the European financial area: Capital Markets Union and Banking Union development, 4 hours - prof. Tetiana Shemet. 5. Financial services for the networked economy: enabling infrastructures, sustainable processes and European policies, 2 hours - prof. Eugene Kozlovski. 6. New vehicles for financing sustainable development in the EU, 2 hours - prof. Liudmyla Huliaieva. 7. The provision of sustainable products and services: cutting-edge trends in Project Financing, 2 hours - prof. Ianina Tkachenko. 8. The EU Socially Responsible Investment (SRI) market: options for a contribution to a more sustainable financial sector. - Students work out alone with training material of distance course. 9. Best sustainability practices in the European banking, 2 hours - prof. Liudmyla 	



	<p>Huliaieva.</p> <p>10. Social entrepreneurship, financing for SMEs, long-term financing in Europe: potential of the financial institutions, 2 hours - prof. Liudmyla Huliaieva.</p> <p>11. The Implementation of Environmental, Social and Governance (ESG) methodologies in Financial Institutions Practice on the EU Markets. - Students work out alone with training material of distance course.</p> <p>12. Crowdfunding in the EU as new key investment vehicle with a sustainability focus, 2 hours - prof. Liudmyla Huliaieva.</p> <p>13. Promoting Sustainability in Ukrainian Financial Sector: current state and perspectives in the context European integration, 2 hours - prof. Liudmyla Huliaieva.</p> <p>Intensive course will last 3 days (8 hours of training for each day, 24 hours in general) and is intended for students of ALSRT and students from other educational institutions. That can be people who are at long distance from the Academy, working in business and institutions. As a result, they need of intensive course with the short duration and practical orientation. As a result of the program, students receive a certificate in case:</p> <ol style="list-style-type: none"> 1. Student passed final testing of covered material; 2. He protected within a team of 3-4 students a practical task "Experience of Europe financial sector" (task involves developing a strategy of social corporate responsibility increasing for company operating in the EU financial market). <p>Teaching Techniques:</p> <ul style="list-style-type: none"> ✓ Flipped Classroom ✓ Design Thinking (Case Method): ✓ Self-learning; ✓ Social Media in teaching (Replace Facebook Discussion Boards - Create a Facebook "group") ✓ Free Online Learning Tools (MOODLE) 			
Impact	<ul style="list-style-type: none"> ✓ to stimulated teaching, researching in the field of European studies ✓ to deepen the knowledge and practical skills for functioning of EU financial markets; ✓ With studying the positive economic practice of EU is a possibility for its application in practical work in financial sector of Ukrainian economy. ✓ All project participants raise the level of English language proficiency. 			
N° of hours	1st acad. year: 24	2nd acad. year: 24	3rd acad. year: 24	Total over 3 years: 72
N° of students	100	100	100	300
Discipline of audience	Economics, Law, Management, Tourism. Everyone can learn if they have a bachelor's degree, master's degree or are studying in higher education.			
Year/type of study	<input checked="" type="checkbox"/> 1 st cycle (Bachelor) <input checked="" type="checkbox"/> 2 nd cycle (Masters) <input checked="" type="checkbox"/> 3 rd cycle (Postgraduate)		<input type="checkbox"/> Doctoral studies <input type="checkbox"/> Summer school	
Nature	<input type="checkbox"/> Compulsory <input checked="" type="checkbox"/> Optional		<input checked="" type="checkbox"/> New <input type="checkbox"/> Existing	
Timing	<input checked="" type="checkbox"/> 1 st year <input checked="" type="checkbox"/> 2 nd year <input checked="" type="checkbox"/> 3 rd year		<input checked="" type="checkbox"/> 1 st semester (2 nd year, 3 rd year) <input checked="" type="checkbox"/> 2 nd semester (1 st year)	